

INTEGRITY

Dissemination and Communication Plan



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List of Abbreviation

BA	Bachelor student
EG	Editorial Guidelines
EU	European Union
FFP	Fraud, Falsification and Plagiarism
M	Month
MOOC	Massive Online Open Course
PhD	Postgraduate Doctoral
RMA	Registered Medical Assistant
RCR	Responsible Conduct Research
QRPs	Questionable Research Practices
WP	Work Package







1. Communication Requirements

1.1. Acknowledgement of EU funding

Beneficiaries of the EU's Horizon 2020 research and innovation programme have the obligation to explicitly acknowledge that their action has received EU funding. This must be done in all communications, dissemination and on all major results funded by the grant:

Standard (see Visual Identity Guidelines pack for more details and logo)

"This project received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 824586."



Figure 1. EU emblem

When communicating on Twitter or other social media about project activities, #H2020INTEGRITY and #ResearchIntegrity will be included together with @EU_H2020 and @H2020INTEGRITY.

A press release will be produced when the project launches and also when the project has reached a significant milestone.





2. INTEGRITY's Executive Summary

INTEGRITY's takes an innovative approach to empower students in responsible research and stimulate a critical awareness regarding integrity issues in research practice. INTEGRITY will utilize the concept of responsible conduct research (RCR) to build a teaching philosophy that underpins comprehensive research integrity training. RCR will operationalize the European Code of Conduct as well as that it will include conventional concerns of fraud, falsification and plagiarism (FFP) and questionable research practices (QRPs). However, the orientation is new and different: the primary goal is the empowerment of students. This is vital and innovative because today's students will encounter ethical dilemmas that current practice cannot yet see, so students must be able to anticipate what research integrity will entail in the future. This empowerment will be accomplished via an interactive curriculum with new, compelling and effective tools that will be co-created with student groups.

INTEGRITY will focus on key values in codes of conduct when building programmes and tools, namely on Transparency, Honesty and Responsibility. It will complement this with innovative training and mentoring for influencers (teachers, senior researchers) and will experiment with nudging techniques for effectiveness. It is our deepest conviction that training RCR needs to be done in a scaffolded manner: capacity building will start at high school level, it will be furthered during the undergraduate phase and advanced during the early research career phase. Our programme will therefore focus on three target groups: high school students, undergraduate students (BA) and early career researchers (RMA, and PhD). INTEGRITY will deploy training in formal, non-formal and informal contexts, recognising that each can be successful with different cohorts. Finally, INTEGRITY will explicitly cover the full range of scholarly disciplines, including computer sciences, technical studies, social sciences and humanities.





3. About this document

This document outlines the communication and dissemination activities to be undertaken and the means to ensure that both research findings, developed tools, the RCR standard (WP4) as well as a tested innovative teaching tool (WP 4) will reach diverse audiences. Tight co-operation will be sought with the European Network of Research Ethics and Research Integrity and results will be shared via their website too. Cooperation will also be sought with the Consortium of SwafS 03-2018 as this project aims at the institutional embedding of research Integrity at universities in Europe. The plan will include strategies for how to maximize the impact in the Consortium Partners' institutions (not all universities have a shared or top-down approach on teaching research Integrity) as well as that a strategy will be developed to ensure maximum outreach to teachers of RCR in Europe. We will ensure the availability of tools across Europe, including translation into vernacular languages of at least ten countries (for each country it will be decided separately on what level of studies translation in national language is necessary).

The main goals of this work package (WP7) are:

- Promote the project's activities and results to a wide spectrum of students, teachers and officers responsible for stimulating research integrity in departments of universities and at high schools;
- Design and implement an effective exploitation strategy promoting the project's results and outputs in order to make them available for the community of formal, non-formal and informal education for future uptake and innovation;
- Develop communication and dissemination tools that will effectively share the information about the project among the members of all segments of the target audiences (this will include availability of tools in a number of language areas throughout Europe);
- To promote the project and its outputs among the broader European audience in order to build trust in high quality research via RCR training.





4. Communication Plan

4.1. Objectives

This plan is designed to meet the objectives of INTEGRITY work package 7 (WP7) and to promote the project as a whole. A broad range of activities will be organized to reach different audiences including:

- a) Internal Communication between partners;
- b) External Communication with:
 - European universities and high schools (more specifically the education community in these institutes, including formal, informal and non-formal education);
 - Donors and corporations;
 - Policy makers;
 - General public;
 - Press.

The communication strategy will be developed by IBMC, in coordination with all partners, and implemented paying attention to the following:

- Clearly defined communication objectives, adapting them during time and local contexts to achieve maximum impact;
- Adapting contents and strategies according to target publics defined for each action, including how and when it will be released, and what the nature and content of the communication action is;
- Creating a wide array of dissemination and support materials to implement a comprehensive and effective communication effort;
- Give visibility to the project and communicating it to a wide array of stakeholders.





4.2. Strategic procedures and tools

The following tools and strategies will be employed in order to achieve the previous objectives:

- a) Visual identity – strong brand identity, logo, templates for documents, style guide, posters and roll-up; (see *INTEGRITY Visual Identity Guidelines.pdf*)
- b) Communication and dissemination material, digital with the option for partners to print, including leaflets and press kits; (see *Communication Toolkit folder*)
- c) Online communication – website in English, also hosting deliverables, newsletters, blog, and links to the educational material. Dedicated social media channels will be created. Key project events will be presented in an attractive and visual way. The communication strategy will be flexible to allow scope for new and interesting modes of online sharing of project process, outcomes and results.
- d) Media – where appropriate, partners and third parties will engage media to cover significant project events.
- e) Conferences, workshops and public events – all project partners will participate in relevant conferences and events (see Table 4 on page 27).
- f) Intranet – private section based on an online collaboration platform available to all partners.





4.3. Communication plan overview

Communication goal	Communication channel	Communication information	Target n° (update)	Media	Partner(s) responsible
To boost information flow to all entities with an interest in the project	Website	General information on the project, its objectives, challenges and main results and achievements	500 unique visitors/year	Regularly updated	IBMC
	Engagement through social media (Facebook, Twitter, Youtube)	Information on the project, challenges and main results and achievements	500 news followers/year	Regularly updated	IBMC, All partners
Raising awareness of the project within all target groups and citizens	Newsletters	Information on the project, challenges and main results and achievements	4	M9, M18, M27, M36	IBMC, All partners
Implement of RCR training tools on website	Website	Allow for general use of MOOC on research integrity Based on the SPOCs	500 unique visitors/year	M36	IBMC, Elevate

Measuring Impact

The impact of the strategy will be evaluated through different tools:

- Google Analytics for the project website;
- Data provided by the administration of partners' pages for social networks;
- Number of people asking for the newsletter and contacting us through the form;
- Number of citation of papers published in special issues;
- Clipping - press review at national and international level;
- Participation at conferences and public events.

The input from all partners will be needed to monitor the last two approaches.





4.4. Visual Identity

The visual identity is fundamental to create a coherent, consistent and recognizable project image. All partners should follow these guidelines in all communication materials related to the INTEGRITY project and its results. All partners have actively participated in the discussion of the selection of the project logo (see *INTEGRITY Visual Identity Guidelines.pdf*).



Figure 2. INTEGRITY project logo

The basic elements of the visual identity were provided and are available to all partners, including

- Brand Logo;
- Brand Typefaces;
- Visual guidelines.

The logo, typeface and visual guidelines will be available in the internal communication portal.





4.5. Project documentation

A Communication Toolkit was designed to improve both internal and external communication. It will include Powerpoint and Word templates and will be released on M3 (March 2019) by IBMC. These materials and others such as report template, flyers for specific audiences and about specific audiences and a list of publications, clips, webinars, news (letter) will be updated when necessary, based on results at a later date.

The projects assets will be available in the internal communication portal.

4.6. Online Presence

Internal Communication Tool

In order to provide a clear picture of the project, a portal for internal communication – Intranet - will be made available which will contain project's assets. Here the consortium members and the EC representatives can upload and download working documents and this is where they can find specific information regarding:

- Project fields: deliverables, meetings (presentations, agendas, minutes, among others), WP folders, contractual documents (Grant Agreement, DoW, Consortium Agreement), etc.
- Competitive Intelligence: information about the main news regarding sectors, competitors and technologies will be updated.
- Partners contact details

The private section will be based on a suitable platform agreed by the Consortium. Access will be provided to all partners.

Website

The website aims to present information about the INTEGRITY project (objectives and outputs) and about the consortium (name and logos of the participating beneficiaries).





A project website (www.h2020integrity.eu) website was released on M2 (February 2019) by IBMC as D7.3 and will be updated into more dynamic and interactive versions along the duration of the project (until 36 month). The first version of the website (Beta) includes the public section with information about the project. This is a basic website (wordpress-like) that can be easily updated and is responsive in all gadgets (M2).

The website will be updated at M6 to include a section with public dissemination materials, resulting in a website 1.0. Further updates will take place throughout the project duration in close collaboration with the project partners, who will provide updated information on the project development. Elevate Health will create and use the website as a research-teaching interface and provide access to online tools for facilitating participation and feedback by teaching staff and target groups regarding research integrity in education (M36).

To increase visibility to the ongoing work, a Blog Section will be part of the website in order to make the results, articles and activities of INTEGRITY available to all partners and stakeholders. Its main objective will be to demonstrate reflections / opinions made in research integrity, but will also serve to promote events, activities or news that relate directly to the project.

The website will remain online at least 5 years after the end of the project

Social Media

Besides the project website, more visibility will be generated via other internet technologies such as social media using Twitter, Facebook, Youtube. The success of social media communication relies on the creation of a network, which in turn depends on the participation of the consortium members and their ability to engage people online from their offline network (including stakeholders). Several social networks will be created for INTEGRITY such as Facebook, Twitter and Youtube. To boost the online presence we will take advantage of existing social media audiences of the different partners. Consortium members must therefore negotiate with their own social media partners to include the INTEGRITY defined hashtags. The contacts of Social Media managers, Press Officers and Public Relations will be compiled in a sharable list.





To easily find messages with a specific theme or content related to the project activities, always use the following:

- Hashtags
 - #H2020INTEGRITY
 - #ResearchIntegrity
- Handles
 - @H2020INTEGRITY
 - @EU_H2020

See [communication requirements](#) when communicating on social media.

The project will also provide a communication kit about the project (narrative text, photographs, slides and any other suitable communication material, complemented with copyright licences for the European Commission). The narrative text will target a general audience and focus on the technical achievements as well as on the economical and societal benefits for the EU.

This communication kit will be provided to the Commission at the beginning of the project with updates at mid-term and at the end of the project.

Project communications such as project press releases, workshops announcements, websites, and brochures will respect the principle of fair visibility.





4.7. Timeline Requirements and responsibilities of the communication plan

Website: from M2 to M36.

- M2 launch of the website Beta
- M6 launch of the website 1.0
- M36 launch of the website 2.0
- All partners will be asked to contribute regularly with material.
- All partners will be able to access the website, yet publication will always be validated by IBMC;
- Online engagement through social network platforms: from M2 to M36.
- IBMC will be managing the accounts.

Newsletters: M9, M18, M27, M36.

- The newsletter will be published bimonthly starting from M9. A first mailing list will be ready for M5 with contributions from all partners. Each country is expected to create and manage a national mailing list for promotion at national level;

Social Media: from M6 to M36.

- The social media regular updates and management are under the responsibility of IBMC
- All partners must contribute with information / content and should engage their contacts in the networks

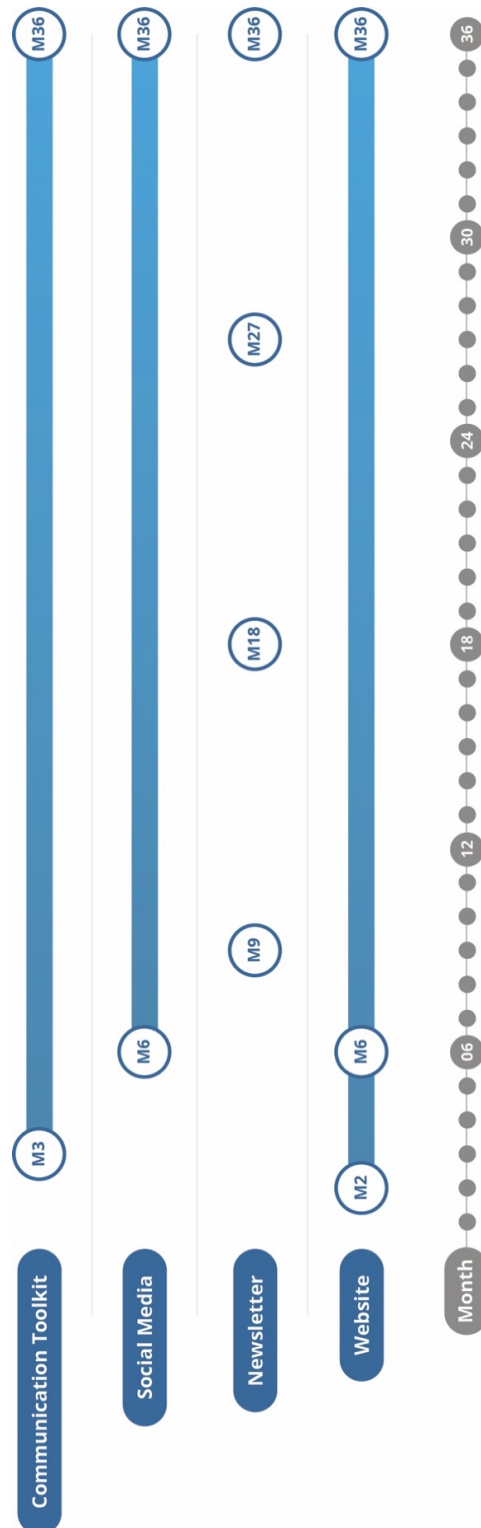
Communication Toolkit: from M3 to M36.

- The communication toolkit will be provided on M3. The contents, particularly of flyers, are dependent of the contribution from all partners with the necessary information and contents. Each partner should also create and manage the promotion and distribution of these materials at national level.





Coordination by IBMC





4.8. Information workflow





4.9. Editorial Guidelines for contents

In order to promote the activities carried out in the project, it was deemed necessary to add a Portal to the website in order to make the results, articles and activities of INTEGRITY available to all partners and stakeholders. These content will be compiled in newsletter containing information about the INTEGRITY-related activities to be sent by email to all partners.

For the correct use of these strategies, Editorial Guidelines (EG) were designed as a reference for the project partners so that they can adequately promote the different activities and effectively spread information about the project's results and deliverables.

Target public

Articles and Newsletters –via the website- will be targeted to all stakeholders – Users, Intermediaries, Producers – involved in INTEGRITY as well as the Media. The range of stakeholders is quite broad as they depend on the contexts in which INTEGRITY-related topics emerge. Therefore, the results of the project must capture the stakeholders which the project aims to reach, in particular:

- **Users:**
 - Public authorities – Universities, high schools;
 - Academics – Teachers, researchers, students;
- **Intermediaries:**
 - Policy makers – Regulatory bodies (local, national and European)
- **Producers:**
 - Market – eLearning companies;
 - R&I – Research institutes
- **National and European Media**
 - General public.

Redactorial and editorial dynamics

Redactorial responsibility for the articles is up to INTEGRITY's partners and the content must be submitted as follows:

- 1 article/news per partner in the designated month.





To ensure a regular publication of new material, each partner will contribute according to the following schedule (preliminary and negotiable).

IBMC's team is responsible for editing and posting the articles online. The revision and validation of the contents within will be responsibility of the Project Coordinator.

Table 1 Blog schedule

Month	Partners involved	Country	Contributions due on
2019			
June	IBMC	Portugal	June 7
	University of Geneva	Switzerland	June 21
July	University of Zurich	Switzerland	July 5
	University of Copenhagen	Denmark	July 19
August	Trinity College Dublin	Ireland	August 2
	University of Debrecen	Hungary	August 16
September	Utrecht University	Netherlands	September 6
	University of Ljubljana	Slovenia	September 20
October	Vilnius University	Latvia	October 4
	Elevate Health	Netherlands	October 18
November	imCode	Sweden	November 1
	IBMC	Portugal	November 15
December	University of Geneva	Switzerland	December 6
	University of Zurich	Switzerland	December 20
2020			
January	University of Copenhagen	Denmark	January 3
	Trinity College Dublin	Ireland	January 17
February	University of Debrecen	Hungary	February 7
	Utrecht University	Netherlands	February 21
March	University of Ljubljana	Slovenia	March 6
	Vilnius University	Latvia	March 20





April	Elevate Health	Netherlands	April 3
	imCode	Sweden	April 17
May	IBMC	Portugal	May 1
	University of Geneva	Switzerland	May 15
June	University of Zurich	Switzerland	June 5
	University of Copenhagen	Denmark	June 19
July	Trinity College Dublin	Ireland	July 3
	University of Debrecen	Hungary	July 17
August	Utrecht University	Netherlands	August 7
	University of Ljubljana	Slovenia	August 21
September	Vilnius University	Latvia	September 4
	Elevate Health	Netherlands	September 18
October	imCode	Sweden	October 2
	IBMC	Portugal	October 16
November	University of Geneva	Switzerland	November 6
	University of Zurich	Switzerland	November 20
December	University of Copenhagen	Denmark	December 4
	Trinity College Dublin	Ireland	December 18
2021			
January	University of Debrecen	Hungary	January 8
	Utrecht University	Netherlands	January 22
February	University of Ljubljana	Slovenia	February 5
	Vilnius University	Latvia	February 19
March	Elevate Health	Netherlands	March 5
	imCode	Sweden	March 19
April	IBMC	Portugal	April 2
	University of Geneva	Switzerland	April 16
May	University of Zurich	Switzerland	May 7
	University of Copenhagen	Denmark	May 21
June	Trinity College Dublin	Ireland	June 4





	University of Debrecen	Hungary	June 18
July	Utrecht University	Netherlands	July 2
	University of Ljubljana	Slovenia	July 16
August	Vilnius University	Latvia	August 6
	Elevate Health	Netherlands	August 20
September	imCode	Sweden	September 3
	IBMC	Portugal	September 17
October	University of Geneva	Switzerland	October 1
	University of Zurich	Switzerland	October 15
November	University of Copenhagen	Denmark	November 5
	Trinity College Dublin	Ireland	November 19
December	University of Debrecen	Hungary	December 3
	Utrecht University	Netherlands	December 17

At least one new entry will be posted on the website every 2 weeks, on Friday, with at least 2 news items being collected each month, according to the above-mentioned calendar. The newsletter will be published on (M9, M18, M27, M36) and will aggregate the published articles.

If there are articles from other partners, regardless of the ones that are scheduled, these can be included in the current month as long as they are sent in advance. So, in that situation, more publication(s) will be added in addition to the scheduled ones. All of these will be added to the newsletters.

Criteria of Importance

The EG will systematize and hierarchize the suggestions received according to the following criteria of importance:

- An opinion article which primarily reflects the author's view/opinion about a subject
- Events/meetings scheduled in project, first as an announcement and then as a report (2 news per event)
- Research discoveries / developments resulting from the project activity





- Highlight of publications resulting from the project by individual partners
- Joint discoveries / developments / publications
- Specific exploitation actions with specific project stakeholders
- Reference to the project at national or international level, through the media
- Other news that might be relevant to the project

Structures and Dynamics of Publication

To support and improve teamwork and redactorial dynamics, the **Publication Methodology** will be ensured through 4 levels of in-depth content – Highlight for news page, News summary, News depth expansion, Media - which will ensure to the editorial criteria:

Table 2 Publication structure

Format	Level	Description	Text size	Media
Article/ News	Highlight	Headline - Title	100 characters max. including spaces	1 (cover image)
	News summary (Featured Text)	It is the basis of the story and must answer the following: <ul style="list-style-type: none"> • Who was involved? • What happened? • When did it take place? • Where did it take place? • Why did that happen? • How did it happen? 	300 characters max. including spaces	n/a
	Depth expansion (Body text)	<ul style="list-style-type: none"> • More detailed text, content development • Preferentially, explore an idea for each sentence; • Place the most important ideas at the beginning and the less relevant and the end, to form an inverted pyramid of importance; • Author (ID and affiliation) 	1600 characters max. including spaces	up to 2 (with Caption)

The text should contain:

- Links to other websites, preferably related to the project;





- Citations within quotations from the people involved;
- Direct links for the institution and partners mentioned in the news.
- Tags/keywords to organize and categorize the news (e.g. integrity, ethics)

The texts should be uploaded to the internal portal on the date stated in the above timeline (see previous chapter) to be published every two weeks.

The fourth level is Media described in the next section.

Media structure and format

Format	Dimension	Orientation	Caption
Image (JPEG, PNG or TIFF)	1920px*1280px (minimum)	Horizontal (Landscape)	70 characters max. including spaces
Video (MP4 or MOV)	1280px*720px (minimum)	Horizontal (Landscape)	70 characters max. including spaces
Audio (MP3, WAV or AIFF)	10 minutes (maximum)	n/a	70 characters max. including spaces

Newsletter - Mailing List

As a way to help keep the partners, stakeholders and visitors updated a Mailing List will be established. This will work not only as a dissemination tool but also as a marketing device to promote INTEGRITY. Through an online subscription, the entire list of subscribers will receive the articles/news highlights and will be able to suggest the same Newsletter to others, upon an authorization.





5. Dissemination strategy

The INTEGRITY Consortium will deploy an integrated plan to generate an evidence-based approach to both the needs of students' needs and perspectives and to current tools and their effects in order to be design tools that will be innovative, fill in blind-spots and can be effective. A teaching philosophy on RCR training is basic to the development of innovative tools, that will take a scaffolded approach to teaching students on research integrity and aims at capacity building and empowerment of students.

Many current methods of teaching research integrity focus solely on compliance, thereby neglecting the importance of capacity building of students. INTEGRITY will incorporate an encompassing view on education in research integrity, using RCR as its starting point, focusing on the whole range of research areas, three phases of studies and developing both tools for formal educational settings as informal educational settings.

The following aspects will support INTEGRITY's dissemination activities to ensure high-quality implementation and deployment of the integrated framework:

- **Expertise:** the consortium has proven background in integrity education, from both a research and a practice perspective and who work in a broad geographical variety of European countries;
- **Technology:** workflow tools and documentation to support the project implementation;
- **Process:** WP's visibility and presence will be ensured by a quality assessment plan;
- **Information:** expert insights into numerous projects at all phases (Research, Dissemination and Valorisation) will assure the right decisions are being taken. The Consortium includes researchers and professionals with vast know-how in the application of strategies and methodologies for the RCR, as well as an External Advisory Board including core scientific and academic expertise.





5.1. Participants in the dissemination

All consortium members have to contribute on the dissemination activities by sharing information about conferences, workshops, and/or individual contributions to training events where the objectives of INTEGRITY will be (or have been) presented.

The partners will participate in the dissemination of the project results, in a coordinated manner and according to the planned strategy and the following the Communication Plan guidelines. The dissemination actions are designed to target the different stakeholder groups and may implicate the relevant partners for specific actions (e.g. actions focussed at the academic community), but all partners must be fully engaged in the dissemination activities to ensure maximum impact for the project outcomes. These activities will be coordinated by the partner IBMC and supervised by the Coordinator.

5.2. Target stakeholders

The Consortium will establish and foster contact with several INTEGRITY stakeholder communities – the academic community, public authorities and policy makers, researchers, teachers and students – to engage them from an initial stage of the project and ensure an end-user focused and RCR tools. The following stakeholders have already been identified, and a full list of relevant stakeholders will be updated during the project. The stakeholders will be specifically targeted to ensure the right target groups will receive the correct information set and the consortium will receive the specific feedback/information it needs. The target sectors, stakeholders and potential impact of the INTEGRITY system are listed in Table 3. A Stakeholder Engagement Plan will be produced (D7.4) and will include the stakeholder list and the strategies and actions to reach them.





Table 3. Improved processes and methodologies that can be adapted and taken up by the R&I institutions in this sector

Sector	Stakeholder	Project Impact
Policy makers	Local, national and European. Regulatory bodies	
Public authorities	Universities, high schools	New research integrity tools that will facilitate teaching and learning decisions and guidelines to improve the RCR in the academic system
R&I	Research institutes	
Academic	Teachers, researchers, students	Empower students in responsible research instead of seeking compliance
Market	Companies	New markets; New customer base

5.3. Dissemination Plan

Along with the communication plan and toolkit, the INTEGRITY Dissemination Plan will raise awareness of the project outputs to all relevant stakeholder groups (WP7). In order to maximise the impact of the obtained results, INTEGRITY will create and promote close links with other groups in similar areas, future end-users and key opinion leaders, ensuring that its outcomes are assimilated by the academic and research communities. The communication plan is tailored to the needs of various audiences, focusing on how the message is perceived by them. The project will be implemented in the scope of the public policy perspective of EU research and innovation funding, aiming to generate value for money from the investment of public funding. This strategy will ensure that the general public not only benefits from the outputs of the project, but also is well informed of them. Moreover, to ensure all new knowledge is integrated and contributes towards the increase of innovation capacity in Europe, INTEGRITY will: (i) disseminate its good practices to similar project consortia; (ii) ensure the communication and incorporation of new knowledge within the consortium, creating a cross-border innovation cluster in Responsible Conduct Research.

The dissemination strategy during and beyond the project was designed to ensure transparent information access, while respecting all confidentiality and IPR management issues. At project start, a calendar of events (e.g. conference attendance, workshops and seminars organizations and meetings) will be detailed to ensure the dissemination of results via the appropriate routes. This working document will be used to implement project dissemination and will be updated for strategy planning





in M12 and M24. The H2020 guidelines for Open Access publishing will be followed and open access costs are budgeted for. A combination of Gold and Green Access strategies will be followed to maximize dissemination. The consortium will ensure that the publications can be read online, downloaded and printed and take every effort to give additional rights to copy, distribute, search, link and mine to allow a wide access to the publications.

Table 4. Relevant conferences for INTEGRITY

Relevant national and international conferences & events

6th World Conference on Research Integrity (WCRI 2019) Hong Kong

Conferences of the International Center for Academic Integrity

Workshops and conferences of aligned EU projects on research integrity

Conferences of the IAEE (international organisation of ethics education)

Conferences/workshops of ENERI, HEIRRI

Table 5. Relevant journals for INTEGRITY

Relevant journals for publication of INTEGRITY results

International journal of Ethics Education

Science and Engineering Ethics

Journal of Academic Ethics

International Journal for Educational Integrity

Research Integrity and Peer Review





Table 6. Relevant networks for INTEGRITY

European and international networks

European Network of Research Integrity Officers (ENRIO)

European Network of Research Ethics and Research Integrity

[International Center for Academic Integrity](#)

[LERU group on research integrity](#)

[ENERI project](#)

[PRINTEGER project](#)

[Earthnet](#)

All European Academies (ALLEA)

Project Events

Intermediate meetings will be organized every 6 month by UU, and the participants will be asked to define their availabilities by a Doodle form before the meeting date is set.

Scholarly Papers

Each individual beneficiary will be responsible for publishing his own scientific contributions in international journals. Reference to the Photonics Public Private Partnership and to the EU's Horizon 2020 is mandatory in all communications (see communication requirements).

Partners must send the full reference of the publication to the INTEGRITY Coordinator.





6. Communication overview

Are you producing something that relates to the project?



The acknowledgement of EU funding is a mandatory communication requirement.



"This project received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 824586."



Do you have a presentation to make or something to write about the INTEGRITY project?

A Communication Toolkit was designed for internal and external communication that includes the brand logo, Powerpoint, Word and Poster templates. Don't forget to install the official typeface to ensure correct document formatting – [download](#).



Have you attended or are you going to attend an event?

Fill in the Event Form in order to keep track of INTEGRITY's presence in conferences, workshops and other events – [link](#).



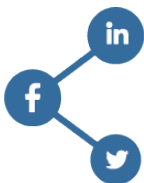
What to do with an INTEGRITY press release?

Fill in the Press Officer Contact Form – [link](#) - to facilitate contact with WP7. Meanwhile you can forward the press release to your Institutional Press Officer.



How will the Blog work?

Every two weeks new content will be posted. All consortium partners need to contribute according to procedures and schedule on section **4.9. Editorial Guidelines for contents**.



How to refer to the project on Social Networks?

Make use of your institutional social networks to post, repost or share content about to INTEGRITY using the hashtags #H2020INTEGRITY and #ResearchIntegrity and the handles @H2020INTEGRITY and @EU_H2020.

